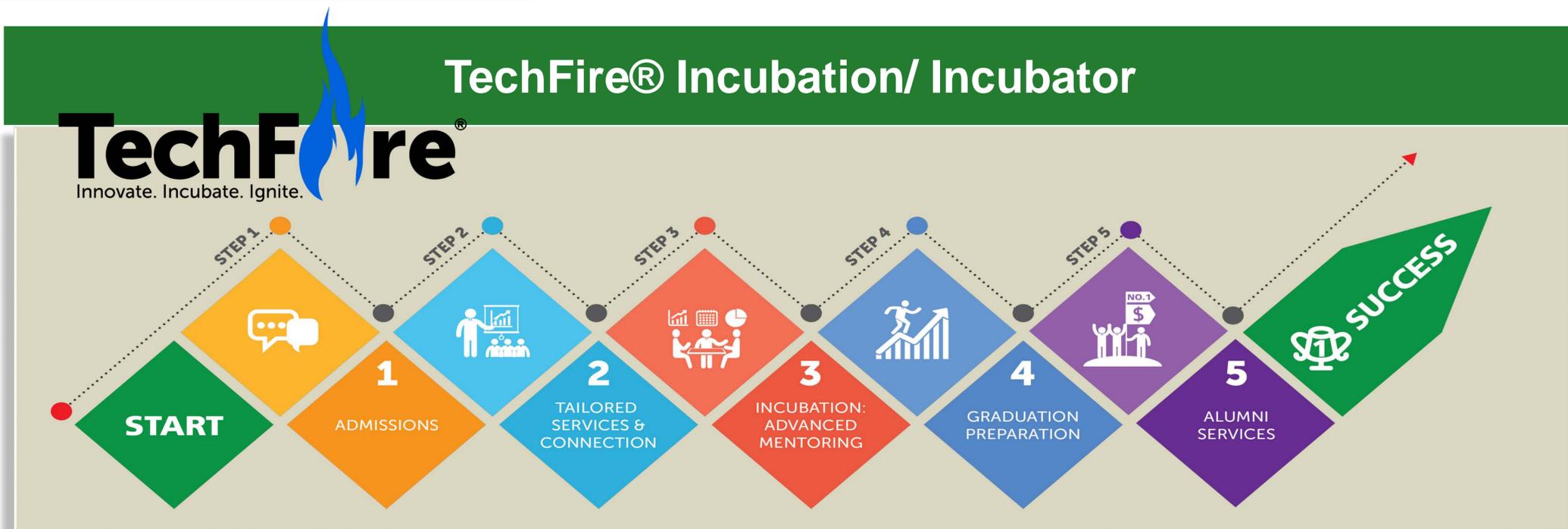


**S&T Campaign: Collaborative Mechanisms**  
*Partnership Intermediary*  
*Energetics Technology Center*

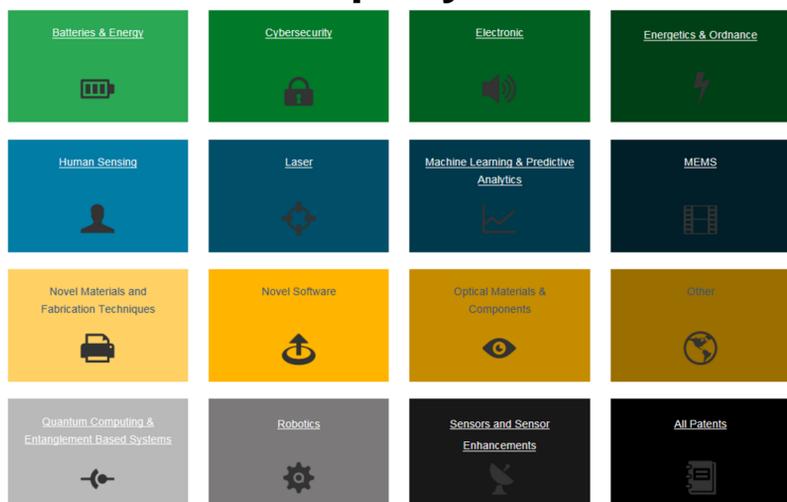
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- ❖ ETC established 7,000 square foot incubator minutes from ALC
- ❖ Promotes ARL Technology Transfer
- ❖ Open to ARL researchers, entrepreneurs & small businesses

## Technology Outreach

- ❖ ARL Technology Outreach Portal promotes commercialization of ARL Intellectual Property



[www.arl.army.mil/technologyoutreach](http://www.arl.army.mil/technologyoutreach)

## E-Learning Modules

- ❖ Modules for ARL Researchers and potential partners
- ❖ Curated content from SMEs
- ❖ Custom modules (video animations, success stories)

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## Lean Startup

- ❖ Results: 4 ARL technologies would be pursued aggressively for commercialization
  - ❖ Hyperbranched polymers
  - ❖ 3D holographic imaging
  - ❖ UV LEDs
  - ❖ Magnetic phase change memory

## Lessons Learned

- ❖ Inventor involvement is crucial
- ❖ Licensing is a lengthy process
- ❖ Relationships matter

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